



IRMA OLGUIN JR.

CEO & Co-Founder

"The best part of all of my ventures is figuring out what people are good at and the role for which they're best suited. I adjust the world so our humans can spend more time doing good work and less time worrying about how to fill their gas tank."

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Irma Olguin Jr. oversees the screening and interviewing of all employment candidates and apprentices for Bitwise Industries, including that of Bitwise Workforce Training and Bitwise Technology Consulting. Her goal is to ensure Bitwise always remains faithful to its mission of strengthening Fresno's tech industry and turning it into a driver of real economic progress.

The idea of Bitwise was hatched in 2012 over a Red Bull (hers) and a gin and tonic (his) with her then IP attorney, Jake Soberal. Fueled by a series of aha moments, they decided they were in a unique position to build such a mechanism for progress. Previously, Irma created 59DaysOfCode, a competition highlighting and encouraging the Valley's tech industry. She co-founded Hashtag, an open co-workspace for designers and developers alike. She also co-founded Edit LLC to solve efficiency and data issues in the ag industry.

Irma holds a degree in computer science and engineering from University of Toledo, Ohio and has been a contributing advisor on several community boards, including 59DaysOfCode, President's Advisory Board for California State University - Fresno, the American Red Cross (Central Valley Chapter), Kingsview Behavioral Health, and Youth Leadership Institute.

Her dog, Bruce, is the king of her world and is widely recognized as the mascot for Bitwise Industries.

ABOUT BITWISE INDUSTRIES

Bitwise Industries connects humans from marginalized communities to skills and opportunities in the tech industry. We provide paid apprenticeships to students to learn tech skills, hire them to build real-world custom software, and build vibrant buildings in underestimated cities to house this tech ecosystem. This important work ignites and transforms the regional economies of the cities in which Bitwise serves.